

American Multiple Industries. Although Games Source will continue the "Swedish Erotica" line (which featured

CUSTER LOSES AGAIN

LAS VEGAS—The odds defied the most realistic tote boards here. Custer got beat by the Indians.

And women, it must be added.

Custer's Revenge—that controversial "X-rated" game cartridge that sparked widespread protests by Native Americans and women and a lawsuit by Atari—will soon disappear from the video scene.

The Game Source company has assumed sales and distribution rights for the adult video games manufactured by

Custer's Revenge, *Bachelor Party* and *Beat 'Em & Eat 'em*), president Richard Miller said "racism and violence toward women have no place within the context of a TV game." Goodbye Custer.

Game Source will market eight new adult games under a new series title, "Playground," and will reduce prices from \$49.95 to about \$35. They will also package the Atari VCS-compatible cartridges in cases which can be locked.